



BAGONG PILIPINAS

# COLEGIO NG LUNGSOD NG BATANGAS

# CLB 101 MANUAL

2024

*Creating Lifelong Builders*



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# MODULE DESCRIPTOR

This module provides the past, the present and the future of this institution with a particular focus on personal and institutional value systems in educational contexts. It introduces a comprehensible background enabling students to understand how, when and where CLB started and what it wants to transpire in the future. This, likewise, will enable students to actively develop and participate in every endeavor related to the institution and its plans ahead. More so, it will allow them to explore the fundamentals and be inspired by the hard work and determination that various people extended to make this dream a reality.

Alongside, this course shall reinforce the aim of Higher Education through Education Act of 1982 which states that every institution shall promote national identity, cultural consciousness, moral integrity and spiritual vigor to learn the nation's manpower and be able to develop national growth for the improvement of the quality of human life same with the principle of the founding father, Hon. Eduardo B. Dimacuha.

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# CHAPTER 1: THE HUMBLE BEGINNINGS

## LEARNING OUTCOMES:

At the end of the chapter, the students are expected to:

1. Demonstrate understanding of the history of the Colegio ng Lungsod ng Batangas;
2. Appreciate the life and works of the CLB founding father and all the people behind the growth and development of CLB; and
3. Illustrate the organizational structure of CLB

# HISTORY OF COLEGIO NG LUNGSOD NG BATANGAS

By virtue of Executive Order No. 26 dated August 20, 2005, thru the late Mayor Eduardo B. Dimacuha, the Committee for the establishment of the Pamantasan ng Lungsod ng Batangas was created to provide quality but affordable education more particularly to the talented but poor student populace. The Committee was chaired by Atty. Narciso Macarandang with the following as members, Atty. Reginald Dimacuha, Mr. Felipe Baroja, Engr. Januario Godoy, Dr. Rosanna Carmelita Barrion, the late City Treasurer, Mr. Benjamin Pargas, Dr. Angelito Bagui, Atty. Edelwina Sabido, Mr. Edilberto Perez, Mrs. Leticia Chua, Mr. Manolo Perlada, and Mrs. Luz Amparo.

The Committee drafted the Charter, prepared the curriculum, the organizational structure of the College officials, faculty and administrative personnel, the school site and facilities, and all other documents according to the requirements of the Commission on Higher Education for the degree courses and of Technical Education and Skills Development Authority (TESDA) for the 2-year courses. On October 24, 2005, the account of the City Ordinance No. 16 s. 2005, the establishment of the Pamantasan ng Lungsod ng Batangas was approved. Having completed the task, the Committee work was terminated, and the responsibility was taken over by the Board of Regents as a policy-making body.

However, Ordinance No. 16 had to be amended according to a directive from the Commission on Higher Education (CHED) that all new institutions of higher learning have to start as a college. Another Ordinance No. 15, s. 2006 dated February 20, 2006, was passed changing the name of Pamantasan ng Lungsod ng Batangas to Colegio ng Lungsod ng Batangas. The permit to operate from the CHED was issued on April 11, 2006, which states that:

“In accordance with the pertinent provisions of Republic Act (RA) No. 7722, otherwise known as the “Higher Education Act of 1994”, and by virtue of Resolution No. R420-97, s. 1997, of the Commission, the Colegio ng Lungsod ng Batangas, Batangas City, is hereby authorized to offer the First Year Level of the Bachelor of Science in Commerce (BSC, major in Management) and Bachelor in Elementary Education (BEED) effective Collegiate Year (CY) 2006-2007.



For its official offering, Colegio opened courses for four-year degree Programs- Bachelor in Elementary Education and Bachelor of Science in Commerce and two-year Courses- Computer Programming and Computer Technician. In its first semester of the school year 2006-2007, June 5, 2006, three hundred two (302) students have availed of free college education.

In 2010, as Colegio ng Lungsod ng Batangas reaches Batangueños youth, it revamps its curricular offerings. From the previous, Computer Programming and Computer Technician, it was changed into a two-year program in Information and Communications Technology. From Bachelor of Science in Commerce, the institution opens Bachelor of Science in Business Administration with two major offerings Marketing Management and Operations Management. In the year 2010, during its First Commencement Exercises, the College conferred degrees to its first batch of bachelor's degree graduates, 53 graduates of Bachelor of Elementary Education, 61 graduates of Bachelor of Science in Commerce, major in Management, and 140 graduates of Certificate in Information and Communication Technology.

The Batangas City Government continues to make the dreams of Batangueños a reality through affordable and quality education at Colegio ng Lungsod ng Batangas. However, as the Colegio progresses, there is a need to amend certain provisions of Ordinance No. 16 s. 2005 to conform with the Commission on Higher Education Memorandum Order No. 32 series of 2006. Thus, Ordinance No. 31 S. 2016 amends that the governance of Colegio ng Lungsod ng Batangas is vested and exercised by the Board of Trustees known as the Board of Trustees of Colegio ng Lungsod ng Batangas. The Board of Trustees is composed of the Chairman of the Board, the Vice Chairman, the President of the Faculty Association, the President of the Student Executive Council, the President of the Alumni Association, the Chairman of the Sanggunian Committee on Education, and a representative from the industry, and a representative of Association of Local Colleges and Universities (ALCU).

In the year 2016, City Ordinance No. 31, s. 2016, according to Higher Education Memorandum Order No.32, s. 2016 was approved by the City Mayor. This paved the way for the offering of the first batch of Bachelor of Business Administration program for Batangas City government employees. The following year that ensued saw the offering of

the evening class for local government employees as an extension program of the college. A new CLB building was inaugurated the following year. The year 2019 was a period of growth for the College as the college offered 3 new four-year programs Bachelor of Technology and Livelihood Education (BTLED), Bachelor of Physical Education (BPED), and Bachelor of Science in Accountancy (BSA).

CLB set its eyes on quality assurance in the year 2020 when it sought the Association of Local Colleges and Universities Commission on Accreditation (ALCUCOA) and was granted the Accredited institution status the following year, 2021. It was also in the same year that CLB was blessed with two significant recognitions, the Gawad Parangal 2021 from the Commission on Higher Education (CHED), and the National Network of Quality Assurance Agencies (NNQAA) Certificate of Accreditation. Soaring higher, in AY 2023-2024, the College had additional majors under its BSBA program, Human Resource Management and Financial Management.

As the years continue to unfold with all its opportunities and challenges, CLB remains steadfast in its undying commitment to the noble task of giving every Batangueño youth the educational opportunity that is his/her birthright.



# THE MILESTONES

The Colegio ng Lungsod ng Batangas, established in 2005 was created by virtue of the City Ordinance to serve as an assistance for talented but financially challenged student populace in the City of Batangas.



## 2021

- Recipient of the Gawad Parangal 2021 from Commission on Higher Education (CHED)
- Recipient of National Network of Quality Assurance Agencies (NNQAA) Certificate of Accreditation
- Recognition as an ALCUCOA Accredited Institution
- Granting of Certificate of Program Compliance (COPC) for all new undergraduate programs BTLED, BPED and BSA
- Guidelines about Research Incentives and Guidelines for Undergraduate Thesis Issued; Undergraduate thesis writing and activities coordinated and supervised by REPD through the Research Management Office





## 2020

- Granting of Candidate Status for BSBA and BEED programs by the Association of Local Colleges and Universities Commission on Accreditation (ALCUCOA)
- Holding of first-ever ALCUCOA virtual accreditation and National Research Conference with CLB as co-organizer of the The International Organization of Educators and Researchers Inc (IOER)



## 2019

- Offering of the 3 new four year- programs - Bachelor of Technology and Livelihood Education (BTLED), Bachelor of Physical Education (BPED) and Bachelor of Science in Accountancy (BSA)
- Maiden issue of Daliksik, a research publication for CLB

## 2018

- Inauguration of new building
- Conferment of HR Development Award by the ALCUCOA







**DR. LORNA L. GAPPI**  
College Administrator

## 2017

- Welcoming Dr. Lorna L. Gappi as the new College Administrator
- Offering of evening class for LGU employees as extension program of the college



## 2016

- Approval of City Ordinance No. 31 s. 2016 by the City Mayor pursuant to Higher Education Memorandum Order no. 32 series of 2006 Offering of the first batch of Bachelor of Business Administration Program for Batangas City Government Employees

## 2015

- Laying of foundation for the construction of the new CLB Buiding



## 2010

- Conferment of degrees to 53 graduates of Bachelor of Elementary Education, 61 graduates of Bachelor of Science in Commerce, major in Management and 140 graduates of Certificate in Information and Communication Technology during its 2nd Commencement Exercises

## 2008

- Conferment of certificates to 1300 graduates of Certificate in Computer Programming and computer Technician during its 1st Commencement Exercises

## 2007

- Admission of the first batch of Bachelor of Science in Business Administration students

## 2006

- Changing the institution's name from Pamantasan ng Lungsod ng Batangas to Colegio ng Lungsod ng Batangas by virtue of City Ordinance No. 15, s. of 2006
- Issuance of permit by the Commission on Higher Education (CHED) to operate and offer the Bachelor of Science in Commerce and Bachelor of Elementary Education effective AY 2006-2007



- Opening of two-year programs: Computer Programming and Computer Technician
- Issuance of CHED Memorandum directing Higher Education Institutions offering Bachelor of Science in Commerce to adopt the curriculum in Bachelor of Science in Business Administration



## 2005

- Granting of a charter by virtue of City Ordinance no. 16 s. of 2005 establishing the Pamantasan ng Lungsod ng Batangas



# LIFE AND WORKS OF THE FOUNDING FATHER



**“Ang dating pangarap lamang para sa kabataang Batangueno na mabigyan ng pagkakataon ang mga mag-aaral na may katalinuhan ngunit hirap sa buhay na mahubog ang kanilang kakayahan at maabot ang kanilang pangarap ay isa ng reyalidad”. - Mayor EBD**

## **ATTY. EDUARDO B. DIMACUHA** CLB Founding Father

Honorable Eduardo B. Dimacuha is a Local Government Sector “Ulirang Ama Awardee”, and his life is a living proof that he’s not only a noble public servant but also a compassionate father to his children, a loving husband to his wife and a true-blooded Batangueno who is thinking of nothing but the goodness of all his constituents. His outstanding contributions in the development of the entire city of Batangas are demonstrated in various sectors – health, livelihood, education, employment and all others. He was born on January 2, 1943 in Tabangao, Batangas City. Aside from being an honorable Mayor, he was also a legal counsel, a manager, a contractor, a director and the founding father of this institution, the Colegio ng Lungsod ng Batangas.



# IMPORTANT PEOPLE BEHIND THE ESTABLISHMENT AND OPERATION OF CLB



## 1. ATTY NARCISO B. MACARANDANG

This man of action was born on March 18, 1944 in Lipa City. He earned a degree in Bachelor of Laws and became a Legal Counsel, Integrated Bar of the Philippines Officer, lecturer and a Licensure Examination for Teacher Passer. He was awarded as the Outstanding Batangas City Councilor for his numerous city ordinances. He serves as the City Administrator from 2001-2004 and 2015 until the present, worked as the Executive Assistant to the then City Mayor, Hon. Eduardo B. Dimacuha and a professor to various institutions.

## 2. ATTY. TEODULFO A. DEGUITO

Our City Legal Officer was born on June 24, 1947 in San Jose, Batangas. He was a lawyer, a professor and a religious man.

### **3. ATTY. VICTOR REGINALD A. DIMACUHA**

He was born on March 23, 1969 in Manila. He is a humble and dedicated son of Honorable Educardo B. Dimacuha and Hon. Vilma Abaya- Dimacuha. He is the youngest brother of Hon. Angelito “Don Don” A. Dimacuha and the second older brother of Mayor Beverley Rose A. Dimacuha, Coming from a “Buena Familia”, this man is indeed a person of dignity, valor and wit. At present, he is the Executive Assistant V at the City Mayor’s Office

### **4. MR. FELIPE BAROJA**

He was the former City Administrator and the CLB Registrar on its piloting stage.

### **5. ENGR. JANUARIO B. GODOY**

This Batangas City Planning and Development Officer was born on September 28, 1956 in Tagum City, Davao Del Norte. He is a Licensed Civil Engineer, an Environment Planner, a husband, a father and a leader.

### **6. DR. ROSSANA BARRION**

This Most Outstanding Physician Awardee in 2005 was born on September 29, 1963 in Pasay City. She is the current Batangas City Health Officer who was one of the members of the previous Board of Regents of the Colegio ng Lungsod ng Batangas. This amazing lady is not only a Medical Doctor and a college professor by profession, but also a wonder mom and a supportive wife.

### **7. DR. ANGELITO BAGUI**

He was the first Dean of Instructions of Colegio ng Lungsod ng Batangas. He also became the Head of General Services Department at the Batangas City Government.

### **8. ATTY. EDELWINA SABIDO**

She was the first Board of Regent Secretary. She likewise worked at the Batangas City Government.



## **9. MR. EDILBERTO PEREZ**

He was born on February 24, 1967 and is now in the Batangas City Government working as the Executive Assistant.

## **10. MRS. LETICIA CHUA**

She was the Public Information Officer who also became an indispensable persona in the establishment of CLB

## **11. MR. MANOLO PERLADA**

He was the first Program Head of ICT in the college and at present he is the College Secretary and the Mayor's Action Center Officer.

## **12. MRS. LUZ AMPARO (+)**

The late Mrs. Amparo was the first College Secretary and the Executive Assistant of Hon. Eddie B. Dimacuha .

## **13. MR. BENJAMIN PARGAS (+)**

The late Mr. Pargas was the former Batangas City Government treasurer.

# ORGANIZATIONAL STRUCTURE OF CLB



**VISION**  
Colegio ng Lungsod ng Batangas is a prime producer of excellent, competent, and disciplined citizens instrumental to community development through inclusive and equitable quality education.

**MISSION**  
To provide curricular programs with quality instruction, relevant research, and responsive extension services catering to the dynamic needs of the society.

**CORE VALUES**  
Colegio ng Lungsod ng Batangas is inspired by the ideals of:  
**EXCELLENCE** We are committed to continuous improvement towards excellence to meet global standards.  
**BENEVOLENCE** We strive to contribute to the greatest benefit of the community through education.

**DIGNITY** We hold high standards of character to ensure a harmonious college environment.  
**COMMITMENT** We advocate a strong sense of commitment to individual and career growth.

**LEADERSHIP** We support service and social responsibility for nation building.  
**BOLDNESS** We encourage scholarly challenges for professional success.

## ORGANIZATIONAL STRUCTURE



**COLEGIO NG LUNGSOD NG BATANGAS**  
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 Creating Lifelong Builders



# CHAPTER 2: THE GUIDING PRINCIPLES

## LEARNING OUTCOMES:

At the end of the chapter, the students are expected to:

1. Familiarize themselves to the heart and soul of the institution;
2. Exhibit a CLBnians character and demeanor;
3. Discuss the importance of the CLB core values to the students in their interaction with the world;
4. Manifest the CLB core values in their everyday life
5. Integrate reflective and critical perspectives to fathom the meaning of the CLB Seal and Hymn; and
6. Explain the role of the CLB Seal and CLB Hymn in the discovery for knowledge.

# PHILOSOPHY

The Colegio ng Lungsod ng Batangas, a local higher educational institution in Batangas City, believes that poverty is not an excuse to attain success in life. It has faith in the pursuit of transforming responsible citizens into God-fearing, value-oriented and disciplined individuals who will actively respond to the call for service in nation building.

The institution has an ideal belief that one's scarcity in financial aspect does not disable his mental strength. It is through education that one can uplift its economic, financial, spiritual and general persona. The battlecry of the Founding Father "Kayang kaya basta't sama sama" is a concrete evidence that he will stand with the people, for the people and to the people.

# VISION

Colegio ng Lungsod ng Batangas is a prime producer of excellent, benevolent, and disciplined citizens instrumental to community development through inclusive and equitable quality education.

A new educational landscape has surfaced due to the new normal. The changing times led to a careful re-examination of the institutions's benevolent aspirations as etched in its vision. The Colegio remains to adhere to high standards towards quality education thus becoming a true center of excellence in the academic sector not only in the City of Batangas but in the entire country as well. CLB approach in producing high caliber individuals lies on its foundation of excellence, benevolence, dignity, commitment, leadership and boldness by which CLBnians are molded, nurtured and honed from, in order to produce graduates that foster creativity in all that they do, a mindset of a professional, a civic minded with respect to authority, an individual with sound judgment, a humble yet spiritual and religious son or daughter of God. The college aims to be an active driver of inclusive community development by providing high-quality education to many.



# MISSION

To provide curricular programs with quality instruction, relevant research, and responsive extension services catering to the dynamic needs of the society.

The mission of the Colegio ng Lungsod ng Batangas is to deepen and extend knowledge about the formation and utilization of human capabilities in order to produce productive members of the society, who will be contributors to the growth of Batangas and the nation in general while uplifting their quality of life. The same as its vision, it re-examined its mission to align the changing academic landscape and evolving needs of the community.

Colegio ng Lungsod ng Batangas is committed to abide by its vision and mission in achieving its overall objectives and shall be guided by the following principles of quality and excellence:

- Strengthen our professionals with quality, high-valued, of significance related-trainings, research, service and leadership;
- Provide outcome-based teaching and learning through research, development and enhancement of curricula, innovation and technology;
- Enhance the commitment of faculty, staff and students in the achievement of its common goals and objectives;
- Strengthen the collaboration among stakeholders such as schools, community, and other institutions in the improvement of quality education across the board; and
- Nurture the positive climate throughout CLB.

# CORE VALUES

## EXCELLENCE

We are committed to continuous improvement towards excellence to meet global standards.

## BENEVOLENCE

We strive to contribute to the greatest benefit of community through education.

## DIGNITY

We hold high standards of character to ensure harmonious college environment.

## COMMITMENT

We advocate strong sense of commitment to individuals and career growth.

## LEADERSHIP

We support service and social responsibility for nation building.

## BOLDNESS

We encourage scholarly challenges for professional success.

The core values are strengthened by the cultural embrace of stakeholders in order to promote excellence in the quest for quality education, professional leadership, diversity and equity, towards the achievement of individual and collective satisfaction.

# GOALS AND OBJECTIVES

The Colegio ng Lungsod ng Batangas aims to:

- Uphold academic excellence through providing various programs and disciplines that are responsive to the needs of a society that is dynamic and progressive
- Provide distinct instructional strategies to develop competitive individuals;
- Promote moral and spiritual development that will enhance human character and dignity; and
- Strengthen involvement in research endeavors and community extension services through varied economic and environmental projects



Colegio ng Lungsod ng Batangas unfastens its gates to enormous opportunities to the students by providing exceptional cognitive, psychomotor and affective facets. To hone the total self is part of its advocacy in helping every Batangueno youths in improving the quality of life and be known as global citizens. As global citizens, it is expected that they will become aware of the wider world and will have a sense of responsibility over its work and role as world citizens. Likewise, these earthlings shall respect and value diversity, understand how the world works, which is troubled by social injustice, participate in the community at a range of levels, from the local to the global and are willing to act to make the world a more equitable and sustainable place. In this instance, they too must take responsibility for their actions and feel an ethical responsibility to others around the globe (GCED, 2015). Observing all these, CLB and the City Government of Batangas can sigh for relief knowing that its youths are ready of becoming the hope of the next generation.

## **BELIEFS**

CLB believes that its philosophy, vision, mission and core values will realize the following ideals:

- All stakeholders shall portray a vital role in the development and improvement of its citizens;
- All students shall be given an equal opportunity to improve themselves through free and appropriate public higher education;
- Teaching and learning shall be collaborative effort amongst the experts in the industry to effectively and efficiently deliver consistency;
- School improvement shall be timely, strategic and research-based.
- Technology shall be part of teaching and learning to produce highly competent professionals ready for the workplace; and
- Interdisciplinary approach in teaching shall be applied to produce holistic, human learning for growth and development of CLB graduates.

# THE COLLEGE SEAL



Our seal is simple. Its symbolism is as old as man's quest for knowledge and truth represented by the open book and the quilled pen and as noble as the aspiration of the city government, represented by the Official Seal, to reach out to the less fortunate but deserving students through affordable college education.

Framing the symbols are the traditional ideals of EXCELENCIA (Excellence) and BENEFICENTIA (Benevolence and Goodwill) so that DESARROLLO (Development) in all aspects of life will be there for every Batangueño to enjoy.

And the big bold letters of the COLEGIO NG LUNGSOD NG BATANGAS established in 2006 proudly proclaim it will not fail in its lofty aspiration and noble mission.



# **COLEGIO NG LUNGSOD NG BATANGAS HYMN**

**LYRICS AND MUSIC BY: LEMUEL M. GUICO**

**Colegio ng Lungsod ng Batangas  
Hindi hadlang ang kahirapan Talino at kakayahan  
Tatatak sa buong bansa**

**Colegio ng Lungsod ng Batangas  
Liliwanag ang kinabukasan  
Edukasyon de kalidad  
Alay sa ating kabataan**

**Mabuhay, Mabuhay Colegio ng Lungsod ng Batangas  
Mabuhay, Mabuhay Colegio ng Lungsod ng Batangas**

**Colegio ng Lungsod ng Batangas  
Punong Baya't mga mamamayan  
Kapit bisig ha harapin  
Hamon sa ating Kabataan.**

# CHAPTER 3: CLB DEVELOPMENTS DURING ITS YEARS OF EXISTENCE

## LEARNING OUTCOMES:

At the end of the chapter, the students are expected to:

1. Identify the developments happened in CLB during its years of existence;
2. Foresee what CLB will become in the years ahead; and
3. Appreciate CLB's initiative ways of thinking of the best for the Batanguenos.

## CLB DEVELOPMENTS DURING ITS YEARS OF EXISTENCE

- Pamantasan ng Lungsod ng Batangas, established in 2005 was created by virtue of the City Ordinance to serve as an assistance for talented but financially challenged student populace in the City of Batangas.
- The institution's name was changed in 2006 as Colegio ng Lungsod ng Batangas (CLB) and marks a significant development in the City of Batangas as a new learning hub has risen to serve the 105 barangays in the city
- Its first 4-year program offerings was Bachelor of Science in Education (BEED) and Bachelor of Science in Commerce (BSC) effective AY 2006-2007
- It opened two-year programs: Computer Programming and Computer Technician
- Currently it is offering 5 four-year-programs: Bachelor of Elementary Education (BEED), Bachelor of Science in Accountancy (BSA), Bachelor of Science in Business Administration (BSBA), Bachelor of Technology and Livelihood Education (BTLED) and Bachelor of Physical Education (BPE)
- Laid down a first Strategic Plan Report for 2017-2022 which served as a guide for the college that enables CLB to track progress toward goals and a general direction for the years to come.



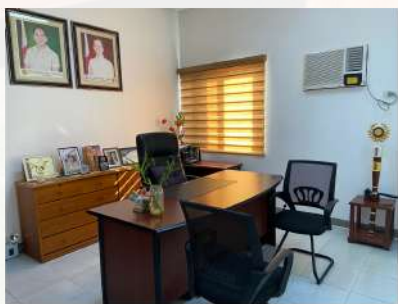
- CLB has been granted Candidate Status for BSBA and BEED programs by the Association of Local Colleges and Universities Commission on Accreditation (ALCUCOA) and is now applying for Level 1 Accreditation
- It has opened a program on Diploma in Technology and Livelihood (Major in Civil Technology) (TESDA accredited)

From its humble beginnings, it has slowly established itself as a center of learning excellence bounded by its noble aspiration to be a prime producer of excellent, benevolent, and disciplined citizens,

## THE BUILDING FACADE



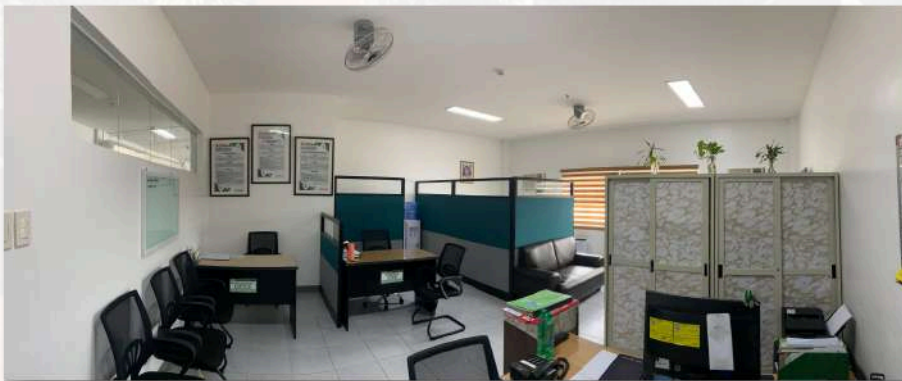
## THE OFFICE OF THE COLLEGE ADMINISTRATOR



## **THE OFFICE OF THE VICE PRESIDENT FOR RESEARCH, EXTENSION, PLANNING, AND LINKAGES**



## **THE OFFICE OF THE VICE PRESIDENT FOR ACADEMIC AFFAIRS**



## **THE OFFICE OF THE GUIDANCE COUNSELING, TESTING AND PLACEMENT OFFICE**





## THE OFFICE OF THE REGISTRATION SERVICES



## THE OFFICE OF THE MEDICAL AND DENTAL SERVICES

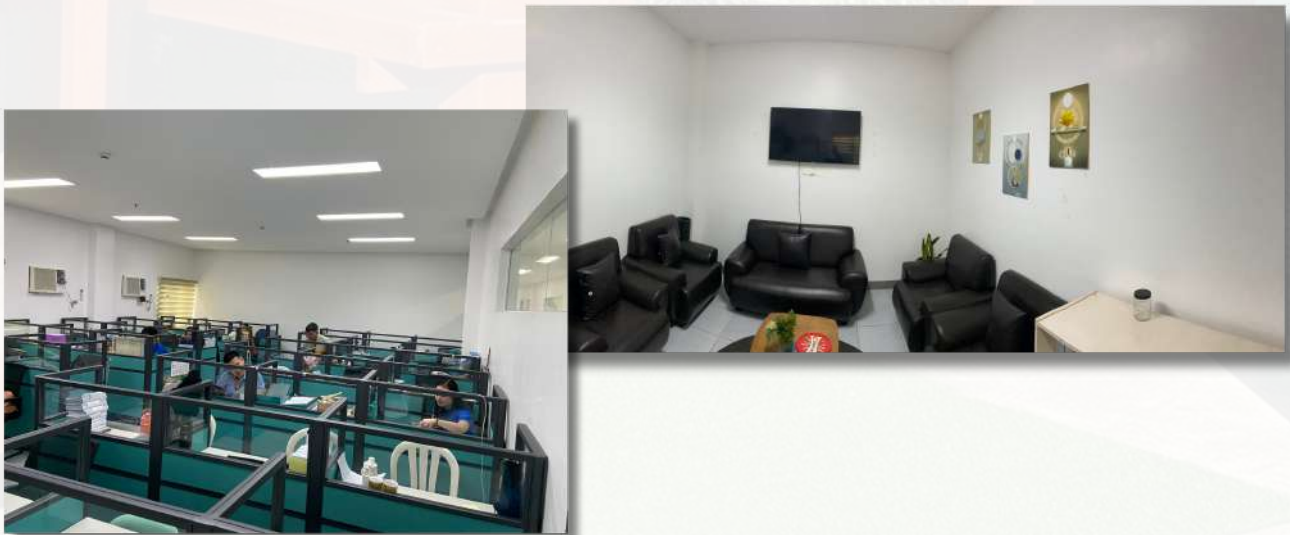




## THE LEARNING RESOURCE CENTER



## THE FACULTY ROOM





## QUALITY ASSURANCE OFFICE



## COMPUTER LABORATORY 1 AND 2



## SCIENCE LABORATORY





## CEDUC SIMULATION ROOM



## CBA SIMULATION ROOM



## AUDIO-VISUAL ROOM





# CHAPTER 4: STRATEGIC PLAN 2023-2027

The past years have provided challenges to the college but with the concerted efforts from everyone and the strong foundation grounded on the school's vision, mission, goals and objectives, the institution was able to thrive amidst the trying times. These issues together with the academe's plans moving forward are the basis in the Colegio ng Lungsod ng Batangas' drive towards further improvement.

Leveraging past performance to serve as a baseline for future plans prove beneficial to the college as errors and mistakes from the past could be avoided thus providing a more streamlined and on-point plan for the years to come. Lessons learned from the past years serve as guide for moving forward actions and making sure that the present and future is better. These learnings, coupled with the immense passion, compelling drive and inviolable commitment to the public led the organization to explore more possibilities and opportunities for growth and advancement thus coming up with the 2023-2027 Strategic Plan.

The new 5-year Strategic Plan focuses on CLB's role at the forefront of change. It provided the college a clear picture of what the college envisions itself in the next five years and how it pictures itself to keep all its efforts in place and on track. As changes are inevitable, CLB's commitment to the community is to adapt, be flexible and be of continuous service. This aims to outline a 5-year plan for the college while continuing the seeds of the prior 5-year strategy addressing gaps and exploring new opportunities for the college to prosper and advance while continually delivering on its commitment.

The new plan focuses on 10 Key Result Areas (KRAs):

1. Governance and Administration
2. Personnel Development Services
3. Curriculum and Instruction
4. Student Development Services
5. Entrepreneurship and Employability
6. Community Extension Services
7. Research
8. Learning Resource Center
9. Laboratories
10. Physical Plant

KRAs are specific, measurable goals that an organization or institution sets to track its progress and success. They can be used in any context, but are often used in human resources to track institutional and organizational goals and objectives. These are used by organizations to help employees better understand their roles and responsibilities and have a better clarity of their roles. These are the areas being focused by CLB to monitor its progress and development.

## KEY RESULT AREA 1: GOVERNANCE AND ADMINISTRATION



**GOAL 1: TO SUSTAIN A CONDUCTIVE AND SAFE LEARNING AND WORKING ENVIRONMENT IN THE POST-PANDEMIC EDUCATION LANDSCAPE**

### **Lead Measures**

- 1.1 Fully aligned policies and procedures with the adopted online system and hybrid learning modality



## **Programs/Projects/Activities**

1.1.1 Review, revision, approval, implementation and evaluation of policies and procedures

## **Lead Measures**

1.2 Upgraded facilities and fully-equipped laboratories conducive for hybrid learning modality and advanced student services

## **Programs/Projects/Activities**

1.2.1 Continuous upgrading of functional laboratories



## **GOAL 2: TO ENHANCE INTERNAL INSTITUTIONAL CONTROL POLICIES**

### **Lead Measures**

2.1 Organized internal control system applying the use of modern technology

### **Programs/Projects/Activities**

2.1.1 Establish a digital mechanism to enhance the currently existing control policies



## **GOAL 3: TO MANAGE THE INSTITUTION'S IMAGE TO ENSURE COMPETITIVENESS IN THE EDUCATIONAL ENVIRONMENT**

### **Lead Measures**

3.1 Acquired recognition from a reputable accrediting body

### **Programs/Projects/Activities**

3.1.1 Undergo institutional quality assurance process



## **GOAL 4: TO MAINTAIN ACCOUNTABILITY IN THE MANAGEMENT OF FUNDS**

### **Lead Measures**

4.1 Established reporting system for the financial transactions of the institution

### **Programs/Projects/Activities**

4.1.1 Regular reporting of the institution's financial performance



## **GOAL 5: TO ESTABLISH A MECHANISM TO IMPROVE COLLEGE OPERATION**

### **Lead Measures**

5.1 Institutionalized Manual of Operations

### **Programs/Projects/Activities**

5.1.1 Create missing and review existing institutional policies



## **GOAL 6: TO PROMOTE CONSCIOUSNESS OF THE GENDER AND DEVELOPMENT (GAD) ADVOCACIES**

### **Lead Measures**

6.1 Established Gender and Development Program

### **Programs/Projects/Activities**

6.1.1 Creation of the institutional GAD Program



## KEY RESULT AREA 2: PERSONNEL DEVELOPMENT AND SERVICES



### GOAL 1: TO EQUIP EMPLOYEES WITH SKILLS AND KNOWLEDGE RELATED TO THEIR WORKLOAD

#### Lead Measures

1.1 Developed policies and programs designed to equip employees with the required skills and knowledge.

#### Programs/Projects/Activities

1.1.1 Review, revision, approval and implementation of the policies and procedures related to employees' job assignments, training and professional development.

1.1.2 Enhancement of the Financial Assistance Program for employees pursuing postgraduate studeis



### GOAL 2: TO STRENGTHEN THE WELL-BEING OF EMPLOYEES

#### Lead Measures

2.1 Approved policies and programs on employee compensation and benefits

#### Programs/Projects/Activities

2.1.1 Creation of additional policies and programs that will strengthen the well-being of employees in terms of compensation and benefits

2.1.2 Salary adjustment of part-time faculty members

2.1.3 Provision of opportunities for employee advancement



## **GOAL 3: TO MAXIMIZE THE POTENTIALS OF THE COLLEGE MANPOWER THROUGH AN EFFECTIVE AND EFFICIENT HUMAN RESOURCE MANAGEMENT THAT IS CONSISTENT WITH THE CITY HR AND THE CIVIL SERVICE POLICIES**

### **Lead Measures**

3.1 Policies on Human Resource Development aligned with the City HR and CSC policies

### **Programs/Projects/Activities**

3.1.1 Review, revision, and approval of policies and procedure on the evaluation of employees' performance against the standards set by the Civil Service Commission

## **KEY RESULT AREA 3: CURRICULUM AND INSTRUCTION**



## **GOAL 1: TO MEET THE DEMANDS OF THE INDUSTRY AND EMPLOYMENT OPPORTUNITIES**

### **Lead Measures**

1.1 Offered New Curricular Programs

### **Programs/Projects/Activities**

1.1.1 Preparation, application, and approval of new curricular offerings

### **Lead Measures**

1.2 Implemented Comprehensive Internship Training Program Manuals

### **Programs/Projects/Activities**

1.2.1 Approval of the enhanced internship training program manual





## **GOAL 2: TO RAISE THE STANDARDS OF PROGRAM OFFERINGS CONFORMING TO ACCREDITATION BODIES**

### **Lead Measures**

2.1 Accredited Program Offerings

### **Programs/Projects/Activities**

2.1.1 Preparation and application of the BSBA and BEED programs for the next higher level of accreditation

2.1.2 Preparation and application of BSA, BPED and BTLED programs for candidate status for accreditation



## **GOAL 3: TO CONTINUOUSLY EVALUATE CURRICULAR OFFERINGS TO ENSURE RELEVANCE**

### **Lead Measures**

3.1 Updated and Relevant Program Curriculum

### **Programs/Projects/Activities**

3.1.1 Continuous Curriculum Review



## **GOAL 4: TO PROVIDE EFFECTIVE AND INNOVATIVE LEARNING MODALITIES APPROPRIATE FOR POST PANDEMIC LEARNING**

### **Lead Measures**

4.1 Fully implemented Hybrid teaching and learning modality

## **Programs/Projects/Activities**

4.1.1 Development and Utilization of CLB-brand Learning Modules

4.1.2 Creation and utilization of a fully-equipped smart classrooms for virtual classed



## **GOAL 5: TO IMPROVE PERFORMANCE IN THE LICENSURE EXAMINATION**

### **Lead Measures**

5.1 100% passing rate of graduates in licensure examination

### **Programs/Projects/Activities**

5.1.1 Implementation of the enhanced retention policies or BSBA through qualifying test and for BEED through comprehensive examination per year level

5.1.2 Conduct of Intervention Programs for academically challenged students

## **KEY RESULT AREA 4: STUDENT DEVELOPMENT AND SERVICES**



## **GOAL 1: TO ESTABLISH PROGRAMS FOR A MORE RESPONSIVE APPROACH TO THE HOLISTIC FORMATION OF STUDENTS**

### **Lead Measures**

1.1 Implemented student-centered programs and activities for holistic formation

### **Programs/Projects/Activities**

1.1.1 Design, preparation, implementation, and evaluation of a more holistic student development program and activities that cover the spiritual, mental social, and physical wellness of students.



## **Lead Measures**

1.2 Implemented Student-centered Program with integrated CLB Core Values

## **Programs/Projects/Activities**

1.2.1 Design, preparation, implementation, and evaluation of student centered program with integrated CLB core values

## **Lead Measures**

1.3 Inclusive Student Service Programs

## **Programs/Projects/Activities**

1.3.1 Design, preparation, implementation, and evaluation of program which addresses the academic, emotional, social, and behavioral concerns of students



## **GOAL 2: TO DEEPEN THE CLB IDENTITY AND FOSTER THE CHARACTER OF ACADEMIC SCHOLARS AMONG STUDENTS**

### **Lead Measures**

2.1 Implemented CLB Acculturation Program

### **Programs/Projects/Activities**

2.1.1 Enhancement and implementation of relevant VMGO awareness activities

2.1.2 Design, preparation, implementation, and evaluation of supplemental activities for students that promote CLB image



## **GOAL 3: TO PROVIDE EFFICIENT AND EFFECTIVE SERVICES TO ALL STUDENTS**

### **Lead Measures**

3.1 Well-equipped and maintained infrastructure/facilities for student services

### **Programs/Projects/Activities**

3.1.1 Revision and implementation of clear policies and procedures per student service office

3.1.2 Improvement and maintenance of infrastructure/facilities

## **KEY RESULT AREA 5: ENTREPRENEURSHIP AND EMPLOYABILITY**



## **GOAL 1: TO IMPROVE THE ALUMNI'S INVOLVEMENT IN COLLEGE ACTIVITIES, PROGRAMS, AND PROJECTS**

### **Lead Measures**

1.1 Fully aligned policies and procedures on alumni's projects and programs to CLB

### **Programs/Projects/Activities**

1.1.1 Review, revision, approval and implementation of policies and procedures on CLB and Alumni Association coordination for program implementation

### **Lead Measures**

1.2 Close coordination with Alumni Association for Program Implementation



## **Programs/Projects/Activities**

1.2.1 Collaboration on institutional activities for students

## **Lead Measures**

1.3 Online Alumni Tracker in the CLB Student Portal

## **Programs/Projects/Activities**

1.3.1 Functional Online Alumni Tracker

## **Lead Measures**

1.4 Functional Alumni Association Office

## **Programs/Projects/Activities**

1.4.1 Allocate Alumni Association Office



## **GOAL 2: TO PROVIDE COMPETENT PROFESSIONALS FOR INDUSTRIES AND ACADEMIC INSTITUTIONS**

## **Lead Measures**

2.1 Established Intensive Remediation and Training Program

## **Programs/Projects/Activities**

2.1.1 Preparation, approval, and implementation of the Student Intensive Remediation and Training Program

## **Lead Measures**

2.2 Established OJT partnership with the academe and industries

## **Programs/Projects/Activities**

2.2.1 Preparation and MOA signing with new partners and with constant partners for student OJT

## **Lead Measures**

2.3 Established Review Program for Licensure Examination

## **Programs/Projects/Activities**

2.3.1 Partnership with review center for student review program



## **GOAL 3: TO BUILD STRONG AND LONG-ESTABLISHED PARTNERSHIPS WITH REPUTABLE INSTITUTIONS LOCAL AND ABROAD**

## **Lead Measures**

3.1 Academe and Industry Recognition Program

## **Programs/Projects/Activities**

3.1.1 Partner industry and academe recognition and renewal of commitment and support through CLB Academe and Industry Partners Recognition Program

## **Lead Measures**

3.2 Collaborated Activities with Professional Organizations where CLB is an institutional member

## **Programs/Projects/Activities**

3.2.1 Design, preparation and implementation of resource sharing agreement with professional organizations for training and seminars





## GOAL 4: TO DEVELOP PROGRAMS THAT HONE THE STUDENTS' ENTREPRENEURIAL SKILLS

### Lead Measures

4.1 Functional entrepreneurial center for BSBA and simulation room for CEDUC

### Programs/Projects/Activities

4.1.1 Establishment of Entrepreneurial Center and Simulation Room

### Lead Measures

4.2 Established Entrepreneurship Training and Development Program

### Programs/Projects/Activities

4.2.1 Creation of Students Entrepreneurial Skills Development Program

## KEY RESULT AREA 6: COMMUNITY EXTENSION SERVICES



## GOAL 1: TO INTENSIFY THE PROGRAMS FOR THE ADOPTED COMMUNITY

### Lead Measures

1.1 Enhanced Community Extension Program for Adopted Barangay/s

### Programs/Projects/Activities

1.1.1 Projects, Trainings, Seminars, and other activities of CLB CARES Adopt a Barangay Program that is anchored on the following Areas:

- Personality Development
- Disaster Preparedness
- Livelihood
- Education, Health, Safety & Welfare
- Environmental Awareness



## **GOAL 2: TO ESTABLISH EFFECTIVE MECHANISM FOR THE IMPLEMENTATION, MONITORING, AND EVALUATION OF VARIOUS COMMUNITY EXTENSION SERVICES**

### **Lead Measures**

2.1 Community Extension Services Manual, Policies and Procedures

### **Programs/Projects/Activities**

2.1.1 Design, approval, and implementation of Community Extension and Services Manual that includes policies and procedures and structure and mandate/functions

### **Lead Measures**

2.2 Sustainable and worthwhile Community Extension Program

### **Programs/Projects/Activities**

2.2.1 Design, approval, and implementation of research-based livelihood, education, and health and welfare programs for the adopted community

2.2.2 Conduct of sustainability and impact assessment of extension program





## **GOAL 3: TO STRENGTHEN LINKAGES WITH INDUSTRIES AND NGO THAT WILL SUPPORT THE DELIVERY OF EXTENSION PROGRAMS.**

### **Lead Measures**

3.1 Strong collaboration with professional organizations, NGOs and LGU

### **Programs/Projects/Activities**

3.2.1 Coordination with CLB employees and offices for active participation in community extension activities

### **Lead Measures**

3.2 Established cohesive collaboration with CLB employees and varied offices for community extension services

### **Programs/Projects/Activities**

3.2.1 Coordination with CLB employees and offices for active participation in community extension activities

## **KEY RESULT AREA 7: RESEARCH**



## **GOAL 1: TO INTENSIFY RESEARCH CAPABILITY TOWARDS RESEARCH-DRIVEN INSTITUTION**

### **Lead Measures**

1.1 Increased exposure of CLB employees to regional, national and international research activities

## **Programs/Projects/Activities**

1.1.1 Continuous implementation of the existing policies on research presentation and participation to regional, national and international activities  
1.1.2 Systematic information dissemination of research invitation from varied research organizations and efficient assistance to interested participants

## **Lead Measures**

1.2 Strengthened research capability training program for employees

## **Programs/Projects/Activities**

1.2.1 Enhancement and full implementation of research capability training program for teaching and non-teaching personnel

## **Lead Measures**

1.3 Established research collaboration with other academic institutions and research organizations

## **Programs/Projects/Activities**

1.3.1 Collaboration, participation, completion, presentation, and publication of collaborative research projects

## **Lead Measures**

1.4 Pool of CLB researchers to conduct institutional research

## **Programs/Projects/Activities**

1.4.1 Organization of working CLB pool of researchers

## **Lead Measures**

1.5 Utilized research findings in instruction and school operation

## **Programs/Projects/Activities**

1.5.1 Integration/ application of research findings in OBTL, school policies, and plans





## **GOAL 2: TO CONTINUOUSLY PURSUE RELEVANT RESEARCH FOR COLLEGE OPERATIONS (GOVERNANCE, INSTRUCTION, EXTENSION SERVICES AND ALUMNI RELATIONS)**

### **Lead Measures**

2.1 Established research practices

### **Programs/Projects/Activities**

2.1.1 Completion and production of researches based on policy and procedures

### **Lead Measures**

2.2 Annual Publication of the Official Research Journal

### **Programs/Projects/Activities**

2.2.1 Production and distribution of annual issue of Daliksik

## **KEY RESULT AREA 8: LEARNING RESOURCE CENTER**



## **GOAL 1: TO IMPLEMENT, ENRICH, AND SUPPORT EDUCATIONAL PROGRAMS OF THE COLLEGE**

### **Lead Measures**

1.1 Provided adequate, relevant, and current resources of library holdings

### **Programs/Projects/Activities**

1.1.1 Continuous upgrading of library holdings/collection

## **Lead Measures**

1.2 Enriched functional research corners for special collections

## **Programs/Projects/Activities**

1.2.1 Utilization of completed researches as reference for undergraduate thesis writing

## **Lead Measures**

1.3 Fully operational and utilized Digital Library

## **Programs/Projects/Activities**

1.3.1 Continuous upgrading of digital library for maximum utilization

## **Lead Measures**

1.4 Re-modelled Learning Resource Center Physical Space

## **Programs/Projects/Activities**

1.4.1 Continuous upgrading of physical space for a conducive Learning Resource Center



## **GOAL 2: TO IMPROVE OPERATIONAL EFFECTIVENESS**

## **Lead Measures**

2.1 Established systematic collaboration with the IT Department for Learning Resource Center (LRC) Digital Services

## **Programs/Projects/Activities**

2.2.1 Creation and implementation of Training Program for library staff

## **Lead Measures**

2.2 Expanded Professional and Career Opportunities for Library Staff



## **Programs/Projects/Activities**

2.2.1 Creation and implementation of Training Program for library staff

# **KEY RESULT AREA 9: LABORATORIES**



**GOAL 1: TO PROVIDE A SAFE AND ENVIRONMENT-FRIENDLY WITH STATE-OF-THE-ART FACILITIES CONDUCIVE TO LEARNING IN THE POST-PANDEMIC SETUP**

## **Lead Measures**

1.1 Improved and modernized computer and science laboratories

## **Programs/Projects/Activities**

1.1.1 Retrofitting, repair, installation and purchase of fixtures, tools and equipment for laboratories

## **Lead Measures**

1.2 Functional Simulation Rooms and Private Working Space

## **Programs/Projects/Activities**

1.2.1 Creation and equipping of BSBA and BEED simulation room and retrofitting of computer laboratory technician's private working space

## **Lead Measures**

1.3 Upgraded internet speed connectivity

## **Programs/Projects/Activities**

1.3.1 Upgrading of existing internet account subscription

## **Lead Measures**

1.4 Adopted appropriate learning platform for hybrid learning

## **Programs/Projects/Activities**

1.4.1 Purchase of hybrid learning modality equipment and devices



## **GOAL 2: TO PROVIDE THE LABORATORY FACILITIES REQUIRED OF THE CURRICULAR PROGRAMS**

### **Lead Measures**

2.1 Fully aligned policies and procedures regarding the use of laboratories

## **Programs/Projects/Activities**

2.1.1 Provide policy on requisition for all laboratories

2.1.2 Provide policy on the use and maintenance of all laboratories

2.1.3 Labeling of chemicals and equipment in the Science Laboratory

### **Lead Measures**

2.2 Fully equipped computer laboratories for curricular programs requirements

## **Programs/Projects/Activities**

2.2.1 Purchase and installation of software applications at computer laboratory

2.2.2 Purchase and installation of fixtures in science laboratories and simulation room



## **GOAL 3: TO STRENGTHEN THE SYSTEMATIC MONITORING OF LABORATORY SUPPLIES AND EQUIPMENT**

### **Lead Measures**

3.1 Comprehensive policies and procedures



## **Programs/Projects/Activities**

- 3.1.1 Provide policies and procedures on supplies, repairs, maintenance and disposal of IT equipment
- 3.1.2 Provide policies and procedures on acquisition, purchase and disposal of science laboratory supplies and equipment
- 3.1.3 Provide policies and procedures on the systematic monitoring of laboratory supplies and maintenance of laboratory facilities and equipment

# **KEY RESULT AREA 10: PHYSICAL PLANT**



**GOAL 1: TO ACCELERATE THE IMPLEMENTATION OF THE CAMPUS DEVELOPMENT PLAN RESPONSIVE TO POST-PANDEMIC LEARNING AND WORKING ENVIRONMENT.**

## **Lead Measures**

- 1.1 Sanitized school facilities

## **Programs/Projects/Activities**

- 1.1.1 Regular schedule of sanitation of offices, laboratories, class room and comfort rooms

## **Lead Measures**

- 1.2 Installed Tracking and Safety Measures for students and employees

## **Programs/Projects/Activities**

- 1.2.1 Installation of Electronic gateway entrance and Student RFIDs (Radio frequency identification)

## **Lead Measures**

1.3 Systematic process of requisition and timely delivery of equipment and fixtures for hybrid learning

## **Programs/Projects/Activities**

1.3.1 Enhancement and implementation of the requisition process

## **Lead Measures**

1.4 Adopted appropriate learning platform for hybrid learning

## **Programs/Projects/Activities**

1.4.1 Purchase of hybrid learning modality equipment and devices



## **GOAL 2: TO PROVIDE A SAFE AND ENVIRONMENT-FRIENDLY LEARNING AND WORKING ENVIRONMENT WITH STATE-OF-THE-ART FACILITIES**

## **Lead Measures**

2.1 Landscaped yards

## **Programs/Projects/Activities**

2.1.1 Wall Plant Designing, Landscaping, and Outdoor Activity Area

## **Lead Measures**

2.2 Improved CLB facilities

## **Programs/Projects/Activities**

2.2.1 Construction and/ or renovation of

- Covered Pathways
- Garage



- Guard House
- Installation of Site Master Plan
- Installation of Electronic Billboard
- Storage Facility
- PWD Ramps (Main Entrance & Canteen)
- Renovation of PWD Comfort Rooms
- Additional Building SPO Office, Storage Facilities and Service Parking Adjacent
- Covered Court for Physical Education Classes
- Drainage system



### **GOAL 3: TO INTENSIFY THE MONITORING SCHEME FOR MAINTENANCE OF THE FACILITIES**

#### **Lead Measures**

3.1 Established preventive maintenance system of facilities including supplies and equipment

#### **Programs/Projects/Activities**

3.1.1 Utilization of preventive maintenance system



### **GOAL 4: TO ESTABLISH A SYSTEMATIC PLAN FOR DISASTER RISK REDUCTION MANAGEMENT**

#### **Lead Measures**

4.1 Concrete Training Program and Evacuation Plan for Different calamities

#### **Programs/Projects/Activities**

4.1.1 Provide Training Program and Evacuation Plan for different calamities



## **Lead Measures**

4.2 Upgraded direction signages and path markings

## **Programs/Projects/Activities**

4.2.1 Installation of direction signages and path markings

## **Lead Measures**

4.3 Functional Safeway to Evacuation Site

## **Programs/Projects/Activities**

4.3.1 Construction and utilization of safeway to evacuation site



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